

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

CONTRACT NO. REV.

1041-92169-1

DATE PRINTED

10/10/14

PAGE 1

| | | | | | | | | |
|---|----------------------|----|---------------------|------------|----------------------|---------------------------------------|---------------|--|
| 6441 | AGENCY (OR SERVICE) | | ACTING AS AGENT FOR | | 366751 | ADVERTISER (OR AGENCY AND ADVERTISER) | | <div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div> |
| NAME | GMMB, INC. | | | | BELGARD FOR CONGRESS | | | |
| AND | 3050 K St NW Ste 100 | | | | PO BOX 35 | | | |
| ADDRESS | Washington | DC | | 20007-5108 | | Willingboro | NJ 08046-0035 | |
| | USA | | | | USA | | | |
| CONTACT | Maura GILROY | | | | PRODUCTD HOUSE NJ 3 | | | |
| LOCAL SALESPERSON | | | | | AGENCY EST. NO. | 1303 | | |
| | | | | | 3811 | PRODUCT CODE | | |
| NATIONAL SALESPERSON | John Link - CTS-PH | | | | | | | |
| BROADCAST SCHEDULE STARTING 10/13/14 AND ENDING 10/19/14 NO. WEEKS: 1 | | | | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------------------------|------|------------|--------|--------|--------|-------------------|--------------------------|--------------|--------------|----------------|
| | | | FROM | TO | | | | | | |
| 1 CDR | T-F | 1 | 05:58A | 07:00A | 30S | 10/14/14-10/17/14 | THIS MORNING (5:58-7AM) | 1 | 585.00 | 585.00 |
| 2 LUR | Su | 1 | 08:57A | 10:30A | 30S | 10/19/14-10/19/14 | CBS SUNDAY MORNING | 1 | 850.00 | 850.00 |
| 3 CDR | T-F | 1 | 06:00P | 06:30P | 30S | 10/14/14-10/17/14 | NEWS 3 AT 6 | 1 | 765.00 | 765.00 |
| 4 LUR | T-F | 1 | 11:00P | 11:35P | 30S | 10/14/14-10/17/14 | LATE NEWS | 1 | 1300.00 | 1300.00 |
| 5 | M-Th | 2 | 04:30A | 05:00A | 30S | 10/13/14-10/16/14 | EYEWITNESS NEWS AT 430AM | 2 | 50.00 | 100.00 |
| Total Contract: | | | | | | | | 6 | | 3600.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 4-14 | | | | | | Oct | Nov | Dec | Total | |
| | | | | | | 3600.00 | .00 | .00 | 3600.00 | |
| GRAND TOTAL | | | | | | | | | | 3600.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION